THE 2-WEEK STRATEGIC NARRATIVE SPRINT

# Your career outran your public presence. In two weeks, we align them.

Known For First Look

## AT A GLANCE

### WHAT IT IS

For an immediate inflection point: a board search, an unannounced transition, or an enterprise recruitment cycle.

### TIME

Two weeks: a tailored intake, a 60-minute extraction session, the build, a 30-minute readout and 15-minute final calibration sessions.

### INVESTMENT

$4,500, one fixed fee. The full fee is credited toward Known For Executive within 90 days.

### WHAT YOU GET

Your *Known For* Leadership Thesis, your Executive Dossier (LinkedIn, executive bio and résumé) and the Calibration readout.

### WHY NOW

Stakeholders are searching either way. Waiting doesn't pause that. It only decides what they find.

## THE STRATEGY

- **The Narrative Diagnostic:** We establish your core leadership thesis: who you are, how you operate, and the specific domain you own.
- **The Calibration:** A private readout analyzing where your market perception stands today versus where your next seat requires it to be.

## WHERE IT SHOWS UP

- **The Executive Dossier:** Complete narrative reconstruction of your LinkedIn, executive bio and résumé, in your authentic voice.

## THE SCOPE

### Your LinkedIn and your bio are collateral. The work is narrative architecture and category ownership.

1

**Narrative Diagnostic.**
The baseline. Auditing the gap between your real institutional impact and your current digital footprint.

2

**The *Known For* Architecture.**
Articulating your operational thesis, leadership convictions, and category ownership.

3

**Where it shows up.**
A full narrative rewrite of your LinkedIn, executive bio and executive résumé, in your authentic voice.

## WHAT YOU LEAVE WITH

- **Your *Known For* Leadership Thesis**: one page, in plain words, on how you lead and the ground you own.
- **The Calibration readout**: a clear diagnostic of where your market perception stands today, and what it takes to own your next room.
- **Your Executive Dossier**: complete, calibrated rewrites of your LinkedIn presence, executive bio, and résumé aligned to your next seat.

The foundational sprint. The strategic baseline every future room builds on.

IN EVERY PROGRAM • Your résumé

**Angela Gallitano · The Gallitano Studio**

Selected as 1 of 3 Global Rock Your Profile Leaders at LinkedIn. Set the engagement standard for ambassadors delivering it. Then Gartner, working with CHROs, CIOs and their executive teams. Today, Salesforce Enterprise AI. I architect, deploy, and scale agentic workflows across my own team every day, and I teach leaders to do the same. 350+ rooms since 2020. 125+ executives one to one. Every engagement is strictly guarded.

**Book a 20-minute conversation**
thegallitanostudio.com/book
Referred? Note your introduction when scheduling.
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