FOR ENTERPRISE & EXECUTIVE TEAMS

Every leader's story. Aligned to the enterprise vision.

Top talent doesn't commit to corporate logos. They follow proven leaders. A finite build. Not thought leadership. Not a content calendar.

AT A GLANCE

WHAT IT IS

Known For Leadership Collective. One engagement: *Known For* Live with the full group, then 1:1 sessions with each executive.

TIME

30 to 90 days, based on the size of the bench. On-site or virtual.

INVESTMENT

Investment will be shared in our 20-minute conversation.

WHAT YOU GET

Every executive's narrative, the team's story, your Leadership Hub and the Scorecard. ExecutiveOS optional, per leader.

WHY NOW

Stakeholders are searching either way. Waiting doesn't pause that. It only decides what they find.

FOR THE BENCH · THE ENGAGEMENT

Known For Leadership Collective

Begins with *Known For* Live with the full leadership group. Then structured 1:1 sessions with each executive to build, test, and codify their narrative.

- Executive committees, leadership summits, ELT offsites, board retreats. On-site or virtual.
- The full bench, or your own: a CHRO brings me in for their VPs, a CEO for the executive committee

Known For Live: an executive alignment intensive, on-site or virtual. It opens the Collective, or runs on its own.

DELIVERABLES

What the bench leaves with.

- Individual Executive Narrative Architecture
- Calibrated Market Presence & Digital Standards
- The Unified Enterprise Narrative Framework
- The Enterprise Leadership Hub
- The *Known For* Scorecard for ongoing presence measurement

THE *KNOWN FOR* SCORECARD

Measured from day one to final calibration.

1. Narrative command
2. Perception alignment
3. Behavioral attribution
4. Target strategic outcomes

Day one (baseline), midpoint, final calibration. Aggregated data, never names.

FOR THE SUCCESSOR

Known For Executive, Company-Sponsored

Known For Executive, sponsored by the company, for 3, 6 or 9 months. I answer to the person investing, the outcome they're paying for, and the goals of the executive in the room.

- Your executive: a bespoke *Known For* Story, an aligned profile and an ExecutiveOS cadence. You: the *Known For* Scorecard, counts and averages, never names

Angela Gallitano · The Gallitano Studio

Selected as 1 of 3 Global Rock Your Profile Leaders at LinkedIn. Set the engagement standard for ambassadors delivering it. Then Gartner, working with CHROs, CIOs and their executive teams. Today, Salesforce Enterprise AI. I architect, deploy, and scale agentic workflows across my own team every day, and I teach leaders to do the same. 350+ rooms since 2020. 125+ executives one to one. Every engagement is strictly guarded.

Book a 20-minute conversation

thegallitanostudio.com/book

Referred? Note your introduction when scheduling.

angela@thegallitanostudio.com